

United States Patent and Trademark Office

UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO	
09/697,062	10/26/2000	Paul Navarro	ISAA0010	4614	
22862	7590 02/26/2003				
GLENN PATENT GROUP			EXAMINER		
3475 EDISON WAY, SUITE L MENLO PARK, CA 94025			DYE, R	DYE, RENA	
			ART UNIT	PAPER NUMBER	
			3627		
			DATE MAIL ED: 02/26/2003		

Please find below and/or attached an Office communication concerning this application or proceeding.

		I A I' a a a A / a \			
	Application No.	Applicant(s)			
	09/697,062	NAVARRO ET AL.			
Office Action Summary	Examin r	Art Unit			
	Rena L. Dye	3627			
The MAILING DATE of this communication appears on the c ver sheet with the correspondence address Period for Reply					
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). - Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). Status					
1) Responsive to communication(s) filed on 11	December 2002				
2a) This action is FINAL . 2b) ⊠ 1	his action is non-final.				
3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. Disposition of Claims					
4) Claim(s) 1-29 is/are pending in the application	on.				
4a) Of the above claim(s) <u>4,5,7,10</u> is/are withdrawn from consideration.					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>1-3,6,8,9 and 11-29</u> is/are rejected.					
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restriction and/or election requirement.					
Application Papers					
9) The specification is objected to by the Examiner.					
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.					
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).					
11) The proposed drawing correction filed on is: a) approved b) disapproved by the Examiner.					
If approved, corrected drawings are required in reply to this Office action.					
12) The oath or declaration is objected to by the Examiner.					
Priority under 35 U.S.C. §§ 119 and 120					
13) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).					
a) All b) Some * c) None of:					
1. Certified copies of the priority documents have been received.					
2. Certified copies of the priority documents have been received in Application No					
 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 					
14) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. § 119(e) (to a provisional application).					
a) The translation of the foreign language provisional application has been received. 15) Acknowledgment is made of a claim for domestic priority under 35 U.S.C. §§ 120 and/or 121.					
Attachment(s)					
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449) Paper No(s)	5) Notice of Informal	ry (PTO-413) Paper No(s) Patent Application (PTO-152)			
U.S. Patent and Trademark Office PTO-326 (Rev. 04-01) Office	Action Summary	Part of Paper No. 7			

Application/Control Number: 09/697,062 Page 2

Art Unit: 3627

DETAILED ACTION

Election/Restrictions

1. Applicant's election of species (D) from claim 3 and the claims readable thereon in Paper No. 6 is acknowledged. Because applicant did not distinctly and specifically point out the supposed errors in the restriction requirement, the election has been treated as an election without traverse (MPEP § 818.03(a)).

Claim Rejections - 35 USC § 112

2. The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claims 1-3,6,8,9 and 11-29 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Claims 1,25,26,27,28 and 29, which recite the components which make up a system/method is indefinite in that it does not clearly recite the method steps performed by each component within the system. For example, the system includes report records and an interface module; however, Applicant does not clearly recite what the relationship is between these components and those which make up the system as far as how the account management processing is clearly performed.

3. Claims 1-3,6,8,9 and 11-29 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Page 3

In claims 1,25,26,27 and 29, lines 7-8, the recitation of "scoring and <u>decision modules</u>" is confusing. Does this refer back to earlier recited "one or more scoring and <u>decision</u> functionality/predictive <u>models</u>"? It appears that Applicant's claim language changes while referring to the same concept. Clarification is requested.

4. Claim 3 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

In claim 3, the claim language "a marketing communications mechanism that effectively targets cross-sell and retention efforts to maximize end user revenue and minimize risk and churn" is vague and confusing. It is not clear what is meant by "effectively targets cross-sell and retention efforts". Clarification is requested.

5. Claims 6 and 12 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

In claim 6, there is no antecedent basis for "wherein each portfolio". Correction is requested.

Application/Control Number: 09/697,062

Art Unit: 3627

In claim 12, there is no antecedent basis for "wherein said graphical front-end". Did Applicant intend for claim 12 to depend from claim 11 which recites a "graphical front-end" for the time. Clarification and/or correction is requested.

Claim Rejections - 35 USC § 102

6. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in a patent granted on an application for patent by another filed in the United States before the invention thereof by the applicant for patent, or on an international application by another who has fulfilled the requirements of paragraphs (1), (2), and (4) of section 371(c) of this title before the invention thereof by the applicant for patent.

The changes made to 35 U.S.C. 102(e) by the American Inventors Protection Act of 1999 (AIPA) do not apply to the examination of this application as the application being examined was not (1) filed on or after November 29, 2000, or (2) voluntarily published under 35 U.S.C. 122(b). Therefore, this application is examined under 35 U.S.C. 102(e) prior to the amendment by the AIPA (pre-AIPA 35 U.S.C. 102(e)).

7. Claims 1-3,6,8,9 and 11-29 are rejected under 35 U.S.C. 102(e) as being anticipated by Basch et al. (US 6,119,103).

Basch teaches an account management system comprising a central data center comprising a scoring decision model, report records, a data warehouse that facilitates use of the scoring modules at a central data center (refer to Figures 1,3A,3B and 4).

Application/Control Number: 09/697,062 Page 5

Art Unit: 3627

8. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Rena L. Dye whose telephone number is 703-308-4331. The

examiner can normally be reached on Monday-Thursday 8:30 AM - 7:0 PM EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Robert Olszewski can be reached on 703-308-5183. The fax phone numbers for the

organization where this application or proceeding is assigned are 703-872-9326 for regular

communications and 703-872-9327 for After Final communications.

9. Any inquiry of a general nature or relating to the status of this application or proceeding

should be directed to the receptionist whose telephone number is 703-308-1113.

Rena L. Dye Primary Examiner

Art Unit 3627